



TEACHING KIDS TO RESIST DRUGS & VIOLENCE

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## D.A.R.E. to Know...D.A.R.E. News

### ***National Middle School Association Endorses D.A.R.E. keepin' it REAL Curriculum***

After reviewing D.A.R.E. America's new ***keepin' it REAL*** middle school substance abuse prevention curriculum, the National Middle School Association (NMSA) issued a letter endorsing the curriculum.

In a letter signed by NMSA's Executive Director, Drew Allbritten, Ed.D., stated, "this curriculum is a valuable tool for student healthy decision making." The Director also pointed out that not only will ***keepin' it REAL*** help middle school students lead healthy lives and accomplish the goals we see as crucial for our students, but it is easy to use; can be customized to rural, urban, and suburban versions; and strengthens community-school bonds. Additionally, D.A.R.E.'s unique delivery system gives it instant credibility and enhances security with the presence of an officer on campus. [\(Click here to view letter\)](#)



### **41 New Agencies Adopt D.A.R.E. Program**

D.A.R.E. is proud to announce that 37 different agencies located in 14 different states in America and four agencies located in Canada have added the D.A.R.E. program since January 2011. [\(Click here to view list\)](#)

***D.A.R.E. Responds to Bullying, Internet Safety, and more***

**DID YOU KNOW?**  
D.A.R.E. Awareness Campaign

Did you know that D.A.R.E. responds to the changing trends of community prevention issues through enhancement lessons and supportive community presentations?

These lessons, taught in addition to the core program enable communities to customize prevention to fit their local needs. Some subjects include:

- Bullying
- Gangs
- Internet safety
- Rx and OTC medicine abuse
- Meth

**DARE**

SCIENCE BASED. PROVEN. AVAILABLE.

**D.A.R.E. Profile – Bill Bond:  
D.A.R.E. Education Advisory Board Member**



*School Safety Specialist witnessed three girls die in a school shooting and five kids wounded in 1997. Mr. Bond now wants to do everything he can to prevent violence and promote success. "If I walk in your door unannounced, you've had a bad day," Bill Bond*

D.A.R.E. is honored to have Bill Bond serving as a member of its esteemed Education Advisory Board. After serving for eight years as principal of Heath High School in Paducah, Kentucky, Bill joined the highly respected National Association of Secondary School Principals (NASSP). The experience he brought to his position with NASSP as its School Safety Specialist

emanates from a tragic incident that occurred in 1997 during his tenure at Heath High School.

On that December day, a fatal school shooting took place that killed three students. This shooting, along with other shootings across the nation, has precipitated his keen

involvement in safe school awareness. He has traveled to dozens of schools to assist principals in their recovery from school shootings.

Mr. Bond has spoken in all 50 states on the topic of safe schools. He is a keynote speaker and conducts training sessions and is available as a resource for School Districts across the country. He also represents NASSP on national committees for school safety and is co-chair of the National Anti-Bullying Campaign. He has served on White House Safe School Commissions and has appeared on all the major networks morning shows about Bullying and School Climate.

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**DRUG ABUSE RESISTANCE EDUCATION**

Visit our website: [www.dare.org](http://www.dare.org)

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